

InnovationManagement

- an online magazine sharing knowledge and inspiration within the field of innovation management

Exclusive offer for all our InnovationManagement readers:

Discounted participation at World Innovation Convention 2010



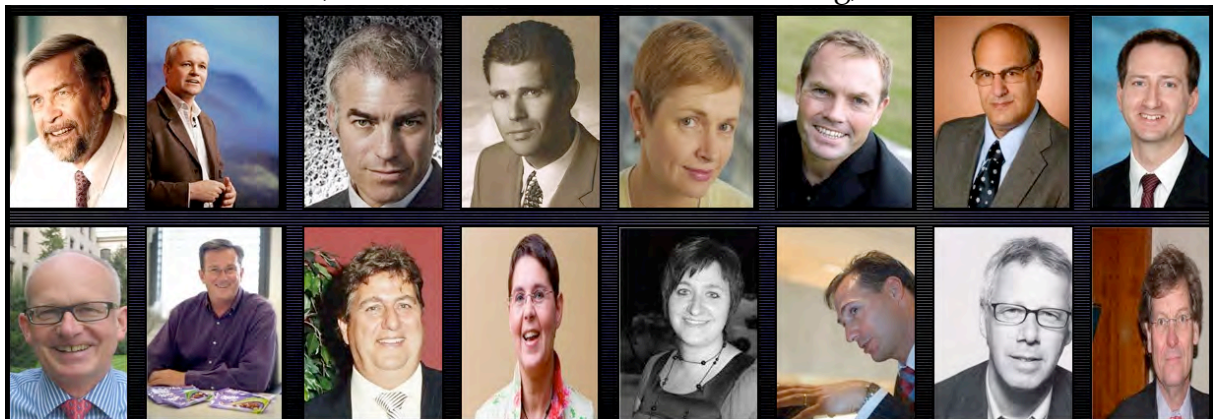
InnovationManagement would like to invite you to World Innovation Convention 2010 in Ibiza Spain, May 26-28. A participation discount of 20 % is offered to all the readers of InnovationManagement. Just enter the code wic2240 when you register for the convention at <http://www.wic-ibiza2010.com/>

Just remember to register before March 15, 2010, in order to get the discount.

The World Innovation Convention is a three day event, filled with inspiring speeches, interesting workshops and great networking opportunities. This is where people who are interested in world innovation will meet.

Some of the speakers are:

- Stephen Attenborough, CEO, Virgin Galactic
- Frank Stephenson, Design Director, McLaren Automotive
- Amanda West, Chief Innovation Officer, Thomson Reuters
- Martin Ertl, Chief Innovation Officer, Bombardier
- David McGrath, Head of Global Innovation Scouting, Nokia



Keynote speaker is Jean-Philippe Deschamps, professor of Technology & Innovation Management at IMD Business School in Lausanne, Switzerland. He will talk about his ongoing extensive research into the evolution of sustainable innovation from the leadership perspective. He will also describe how senior executives stimulate, steer and sustain innovation to achieve breakthrough results, with focus on how to identify innovation leaders and aligning leadership styles and strategies.

There will be two parallel sessions during the first day; one about Innovation Governance for Leaders by professor Jean-Philippe Deschamps, and another about Enhancing Value through Open Innovation by Mike Addison, New Business Development P&G.

The idea behind the convention is to become a gateway for innovators from across different industries and diversified fields, to share their passion & vision for innovation, and to engage in a robust dialogue about future and sustainability for the world.

The program and a complete list of speakers can be found on <http://www.wic-ibiza2010.com/>

Convention facts:

Venue: Ibiza

Date: May 26-28

Program:

May 26, Day 1

08:30-09:00 Registration & Welcome
Coffee
09:00-09:15 Opening of the Convention by the Mayor of Ibiza
09:15-09:30 Opening Remarks from the Chair-person
09:30-10:45 Keynote by Professor Jean-Philippe Deschamps
10:45-11:00 Networking Coffee Break / Expo Tour
11:00-11:45 McLaren Automotive
11:45-12:30 Virgin Galactic
12:30-13:45 Networking Lunch/ Expo Tour
13:45-14:15 Allianz
14:15-14:45 Thomson Reuters
14:45-15:15 European Commission
15:15-16:00 Partner Session by Innovation Factory
16:00-16:15 Networking Coffee Break/ Expo Tour
16:15-17:45 Interactive Masterclass by Prof.Deschamps
16:15-17:00 Open Innovation by P&G
17:30-17:45 Closing Remarks from the Chairperson
17:00-17:30 Open Session
20.00-22.00 Exotic Dinner in Island

May 27, Day 2

08:30-08:45 Opening Remarks from the Chair-person
08:45-09:45 Keynote by Innovation Guru
09:45-10:15 Microsoft
10:15-10:45 Nokia
10:45-11:00 Networking Coffee Break/ Expo Tour
11:00-11:30 Philips

11:30-12:00 Bombardier
12:00-12:30 Shell
12:30-13:45 Networking Lunch/ Expo Tour
13:45-14:15 BASF Future Business
14:15-14:45 Coca Cola
14:45-15:15 Swarovski
15:15-16:00 Partners Session
16:00-16:15 Networking Coffee Break / Expo Tour
16:15-16:45 Royal College of Art
16:45-17:30 Designworks USA , BMW Group
17:30-18:15 Interactive Session by Innovation Guru
18:15-18:30 Closing Remarks from the Chair-person

May 28, Day 3

08:30-08:45 Opening Remarks from the Chair-person
08:45-09:15 Intel
09:15-09:45 Philips Design
09:45-10:30 Partners Session
10:30-11:00 Novartis
11:00-11:15 Networking Coffee Break
11:15-11:45 Saatchi & Saatchi
11:45-12:15 Pfizer
12:15-12:45 Kraft Foods
12:45-14:00 Networking Lunch
14:00-14:30 Visa
14:30-15:00 Johnson Controls
15:00-15:30 Intercontinental Hotels Group (IHG)
15:30-15:45 Networking Coffee Break
15:45-16:30 University for the Creative Arts
16.30-16.45 Closing Remarks from the Chair-person



Keynote speaker

Professor Jean-Philippe Deschamps