

# Business Model Innovation (BMI) HealthCheck

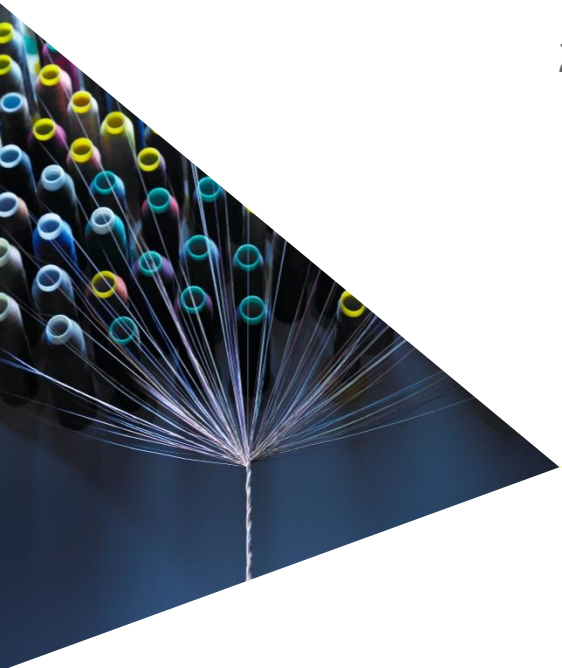
How to assess an organization's ability to develop new business models?

InnovationManagement.se Webinar

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Building a better  
working world

# We combine profound innovation capabilities with deep expertise in our core services to cultivate innovation

## Why EY?

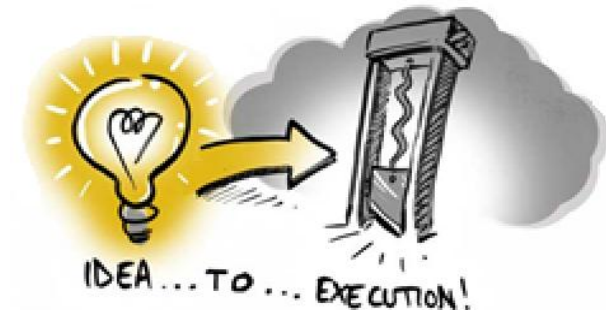
### Mission!

We are a global leader in Assurance, Tax, Transactions and Advisory Services. As such, we leverage our expertise in our core services and our global reach to help our clients **deliver on their innovation endeavors, implementing innovation.** Besides implementing structured innovation processes we assist our clients in building organizations that breathe innovation.

### Reason Why?

- ▶ Managing innovation holistically
- ▶ Making innovation tangible and scalable
- ▶ Building on proven tools, methodologies, and skills to implement innovations
- ▶ Leveraging our global networks
- ▶ Leveraging core competencies (Process implementation, incubator design, finance & tax advisory, risk management, HR support, legal support) to implement innovation

### Benefit!



# The starting point of the BMI HealthCheck is EY's holistic innovation management approach

